

**10<sup>th</sup> IPMA Research Conference**  
**Value Co-creation in the Project Society**  
Belgrade, June 19<sup>th</sup>-21<sup>st</sup>, 2022

**CONFERENCE PROGRAMME**

**June 19<sup>th</sup>, 2022, CEST / Berlin / UTC+2**

|             |  |
|-------------|--|
| 5:30-6:00pm | <b>Registration</b>  |
| 6:00-6:30pm | <b>WELCOME ADDRESSES</b><br>Prof. dr Vladimir Obradović, IPMA Serbia President<br>Joop Schefferlie, IPMA President |
| 6:30-8:00pm | <b>WELCOME COCKTAIL</b>  |

Metropol  
Palace Hotel

**June 20<sup>th</sup>, 2022, CEST / Berlin / UTC+2**

|               |   |                        |
|---------------|---|------------------------|
| 8:30-9:00am   | <b>Registration</b>   | <b>Hall "Belgrade"</b> |
| 09:00-09:10am | <b>CONFERENCE OPENING</b><br><i>Opening ceremony</i><br>Dr Dejan Miletić, Head of National Academy for Public Administration<br>Prof. dr Vladimir Obradović, IPMA Serbia President  |                        |
| 09:10-10:30am | <b>KEYNOTE SPEAKERS</b><br>Prof. dr Muthu de Silva, Assistant Dean (Research) School of Business Economics and Informatics at Birkbeck, University of London<br><i>"Project co-creation with community: Simultaneous generation of social and business value"</i><br>Antonio Nieto-Rodriguez, HBR Author, Professor<br><i>"Project Economy"</i>   |                        |
| 10:30-11:00am | <b>Coffee break</b>   |                        |
| 11:00-12:30pm | <b>PAPER PRESENTATION - STREAM 1</b><br><i>Assessing project value: End-user perspective</i><br>Marijana Bugarčić, Marko Slavković, Serbia<br><i>Fostering justice and care in complex project systems: An empirical study</i><br>Francesco Di Maddaloni, Roya Derakhshanlavijeh, Rodney Turner, UK, Italy, UK<br><i>Project... and what is next? Projectization as an instrument for non-profit managers' career improvement</i><br>Marta Malecka-Dobrogowska, Poland<br><i>Smart city concept: Digital platform of investment locations</i><br>Marina Jovanović-Milenković, Saša Rikanović, Serbia<br><i>Competencies change within the project managers profession in the context of sustainable development</i><br>Ekaterina Khalimon, Hanna Soroka-Potrzebna, Mohammad Mahoud, Roberto Bruni, Russian Federation, Poland, Iran, Italy<br><i>Portfolio selection with machine learning: A data augmented model based on critical success factors</i><br>Costanza Mariani, Luca Palmieri, Mauro Mancini, Italy |                        |
| 12:30-13:30pm | <b>Lunch break</b>  |                        |

National Academy for Public Administration

- 1:30-3:00pm PAPER PRESENTATION - STREAM 2**
- Stop bureaucracy reforms – Case study in public administration in Slovakia***  
Silvia Drahošová, Andrea Čajková, Slovakia
- Value co-creation in the project society***  
Kalyan Bhattacharya, India
- Analysing the impact of PMO culture on PMO success***  
Aiysha Alnuaimi, Robert Joslin, Switzerland
- International development projects and value creation: Advancing the research agenda***  
Lawrence G. Boakye, Ghana
- The design and reliability of the responsible project management education scale – Pilot study***  
Rebeka D. Vlahov Golomejić, Davor Labaš, Irena Palić, Croatia
- Futureproofing infrastructure projects for sustainable development***  
Ilias Krystallis, Katariina Koistinen, UK, Finland

**3:00-3:30pm Coffee break**

**3:30-5:00pm RESEARCH AWARD PANEL**

***Moderators:***

- Oxana Klimenko**, IPMA Vice president for Standards & Certification  
**Jose Reyes**, IPMA Vice president for MarComm, Events & Awards  
**Prof. dr Ding Ronggui**, IPMA Vice president for Research

***Award winners:***

- Prof. dr Ralf Müller**, IPMA Research Achievement Award 2022 Winner  
**Prof. dr Lavagnon Ika**, IPMA Research Award winner 2022 Winner  
**Dr Danijela Toljaga-Nikolić**, Graduate Research Award 2022 Winner

**Hall “Nikola Tesla”**

- 11:00-12:30pm ROUND TABLE: Interdisciplinary strategic project management in R&D organizations**
- Keynote speakers:***  
**prof. dr Viktor Nedović**, Serbia Accelerating Innovation and Entrepreneurship Project – SAIGE, Project Director  
**Dr Jelena Begović**, Institute of molecular genetics and genetic engineering (IMGGI) Director, University of Belgrade

**12:30-1:30pm Lunch break**

- 1:30-3:00pm ROUND TABLE: Project management in public sector**
- Keynote speaker:***  
**Jose Reyes**, IPMA Vice president, Program Manager Airports Panama

**3:00-3:30pm Coffee break**

- 3:30-5:00pm ROUND TABLE: Value co-creation by digital transformation projects**
- Keynote speakers:***  
**Max Sunhu**, Head of Digital delivery transformation program, Huawei, China  
**Oliver Mäkel**, Vice President and Partner at Siemens Advanta Consulting, Germany

**Hall “Milutin Milanković”**

- 1:30-3:00pm WORKSHOP “How to design and publish case study research in project management”**
- Keynote speaker:***  
**Prof. dr Martina Huemann**, Editor-in-Chief of International Journal of Project Management and Project Leadership and Society Journal

**7:30-11:00pm Conference Dinner and Award Ceremony**

**Restaurant “Barrel House”**  
**Address:** Žorža Klemensova 19, Belgrade  
**Dress code:** Business casual

June 21<sup>st</sup>, 2022, CEST / Berlin / UTC+2

8:30-9:00am

Registration

Hall "Belgrade"

09:00-10:30am

KEYNOTE SPEAKERS

**Prof. dr Gilber Silvius**, LOI University of Applied Sciences, HU University of Applied Sciences Utrecht

"Practices of Sustainable Project Management"

**Oliver Mäckel**, Vice President and Partner at Siemens Advanta Consulting, Germany

"Digitizing project business – championship or craftsmanship?"

10:30-11:00am

Coffee break

11:00-12:30pm

PAPER PRESENTATION - STREAM 3

***Hackathons for ideation and co-creation in the context of project society***

Reinhard Wagner, Maximilian Hickl, Germany

***Triadic value co-creation in non-profit projects: A case of UK's academic policy engagement***

Ariana N. Darvish, Mehran Sepehri, Sarah Chaytor, Robyn Parker, UK

***AI-supported natural language processing in project management – capabilities and research agenda***

Helge Nuhn, Alfred Oswald, Agnetha Flore, Rüdiger Lang, Germany

***Roly-poly model: Work-based project leadership and value***

Unho Lee, Jeenyoun Park, Mohamed Fahmy, Changwoo Park, Japan, Republic of Korea, Egypt, Republic of Korea

***Interdisciplinary RES integration models for supporting decarbonizing society projects***

Ivan Stevović, Vladimir Obradović, Marija Todorović, Serbia

***The impact of workforce agility on project success: Research proposal***

Marko Samardžić, Danijela Ćirić Lalić, Uglješa Marjanović, Serbia

***Where project managers can go to develop their soft skills: A curriculum mapping of university courses in the US, Europe and China against the academic literature and IPMA's ICB4.0***

Raymond Young, Han Qiao, UK

***People skills, organisational skills, or technical skills? Which competencies are more important for project success?***

Zhanshu Lu, Raymond Young, UK

12:30-1:30pm

Lunch break

1:30-3:00pm

PAPER PRESENTATION - STREAM 4

***Enhancing post-disaster reconstruction project management training through scenario-based learning***

Rupesh Shrestha, Robert Jüpner, Germany

***Determination of management metrics in the execution of program/project and creation of dashboard***

Gülşah Arar Dursun, Mevlüde Ebru Angün, Turkey

***Project management in the pharmaceutical sector: Evolution & future research opportunities***

Kamil Mroz, Belgium

***The role of sustainable project management in value co-creation***

Danijela Toljaga-Nikolić, Vladimir Obradović, Marija Todorović, Serbia

***The impact of the relational charter on the project principal-agent relationship***

Jonathan Espach, Michiel Christiaan Bekker, South Africa

***Minimum viable governance for data science initiatives: A transport for NSW case study***

Sandeep Mathur, Shankar Sankaran, Samuel Macaulay, Ivor Tsang, Australia

***Project management intelligence architecture***

Sergey Bushuyev, Natalia Bushuyeva, Denis Bushuiev, Victoria Bushuieva, Ukraine



3:00-3:30pm

**Coffee break**

3:30-4:30pm

**PAPER PRESENTATION - STREAM 5**

***Key determinants explaining difference in cross-country projects performances among implementation countries in African context***

Christson Azondekon, USA

***Collaborative and adversarial interactions on the project: A conceptually integrated approach to value co-creation***

Tércio Pinho Filho, Norway

***Governing collaboration in multi-firm environments: A case study of the Johan Svedrup 1 megaproject***

Tércio Pinho Filho, Norway

***Need for holistic application of cognitive readiness for project value creation: Complete leadership for project team success***

Rebecca Winston, Ivano Di Filippo, Jesus Martinez Almela, USA, Italy, Spain

***Causes and impacts of disputes in the Norwegian construction industry with global implications***

Omar Kusay Sabri, Olav Torp, Norway

**Hall "Nikola Tesla"**

11:00-12:30pm

**PHD WORKSHOP "Pitch your research in progress"**

***Moderator:***

**Katrin Reschwamm**, Research and Project Manager, EU GrantsAccess

***Professors:***

**Prof. dr Martina Huemman**, Editor-in-Chief of International Journal of Project Management and Project Leadership and Society

**Prof. dr Nathalie Drouin**, Editor-in-Chief of International Journal of Managing Projects in Business;

**Prof. dr Louis Klein**, Editor of Project Management Journal

**Prof. dr Lavagnon Ika**, Professor of Project Management, University of Ottawa

12:30-1:30pm

**Lunch break**

1:30-3:00pm

**WORKSHOP "Meet the editors"**

**Prof. dr Martina Huemman**, Editor-in-Chief of International Journal of Project Management and Project Leadership and Society,

**Prof. dr Nathalie Drouin**, Editor-in-Chief of International Journal of Managing Projects in Business;

**Prof. dr Louis Klein**, Editor of Project Management Journal

3:00-3:30pm

**Coffee break**

**Hall "Milutin Milanković"**

11:00-12:30pm

**WORKSHOP "How my curriculum drives my carrier and my business?"**

***Keynote speakers:***

**Prof. dr Vladimir Obradović**, Project and Change Management Professor and Consultant, Certified Executive Consultant and Coach (IPMA Level A – CECC)

**Prof. dr Radmila Miković**, International Development Management Consultant, Certified Executive Trainer, Consultant and Coach (IPMA Level A – CET & CECC)

**Silvia Drahosova**, PM Freelancer, Certified Executive Consultant and Coach (IPMA Level A – CECC)

4:30pm

**OFFICIAL CLOSURE OF THE CONFERENCE**

**Organizers and Partners**